

Convergence Sponsor & Exhibitor Prospectus



MARCH 24-27

Convergence
2022 Pasadena

A CSHA Foundation Event



Your participation in – and support – of California Speech Language Association Hearing Foundation has never been more important. As we chart a course for the future during uncertain times, you can make all the difference! There are many ways for organizations and companies to support the work of CS haf, while also reaching the audiences that are important to their own work. Our professional and dedicated community is made up of some 3,000 California speech-language pathologists, speech-language pathologist assistants, audiologists, audiology support personnel and students who provide life-changing support to those with speech, hearing and language challenges.

TABLE OF CONTENTS

Conference Exhibit Booths	3
Sponsor and Exhibit Opportunities	4
Sponsorship Details	5



CONFERENCE EXHIBIT BOOTHS

Convergence 2022, the CSHAF Annual Conference, will be held March 24-27, 2022 in Pasadena, where nearly 3,000 SLPs, SLPAs, AuD, Aud support personnel and students gather to share expertise, learn and connect.

It's the hub for cutting-edge workshops on evidence-based practices and recent advancements in the speech language and hearing field. And it's where over 200 practice-changing sessions will take center stage.

Learn. Connect. Share. It's all happening at Convergence 2022!

Location

Pasadena Convention Center
300 E Green St.
Pasadena, CA 91101-2308

General Information

- Some 3,000 attendees
- Competitive pricing
- Convenient location
- Professional, friendly staff
- Unparalleled opportunity to meet business objectives

	BOOTH SPACE	CORNER SPACE	RECRUITER TABLE
CORPORATE MEMBERS	\$1,100	\$1,200	\$500
SCHOOL DISTRICTS & COUNTY OFFICES OF EDUCATION	\$1,200	\$1,300	\$600
NONMEMBERS	\$1,350	\$1,450	\$725
INCLUDES	1 complimentary full conference registration 2 exhibit hall passes only	1 complimentary full conference registration 2 exhibit hall passes only	2 exhibit hall passes only

SPONSOR & EXHIBITOR OPPORTUNITIES

CONFERENCE MARKETING	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Exhibitor	Recruiter
1 complimentary full conference registration	●	●	●	●	
2 complimentary booth staff				●	●
Company logo on Convergence website	●	●	●		
Company logo on Convergence signage	●	●	●		
Company listed on PowerPoint slides at beginning of general session and other events (where possible)	●	●	●		
Social media recognition (minimum 1 per month) from registration start through a month after conference	●	●	●		
Logo in onsite convention program (print or digital - listing by level)	●	●	●		
Logo in pre-event marketing emails	●	●	●		
Guest blog post (1) on CSHAF website (approved by CSHAF)	●				
Social media promotion on Facebook, Twitter, Instagram and LinkedIn	●	●	●		
Logo in post-event thank-you email	●	●	●		
Priority sponsorship reservation and booth selection for the 2023 annual conference	●	●	●		
Your company verbally recognized at opening keynote session, Celebration of Excellence and College Bowl	●	●			
Company logo on conference bag with CSHAF branding	●				
CSHA Student and SLPA Forum Town Hall - Your logo will be featured during the event and your company will be verbally recognized.	●	●			
Use of sponsorship 2022 indicia	●	●	●		

For questions about exhibiting and recruiting, please contact Kevin Swartzendruber at kevins@csha.org.

For sponsorships, contact Cici Trino at cicit@aosinc.biz or (916) 961-9999.

CONVERGENCE 2022 SPONSORSHIPS

CSHAF offers several sponsorship packages to give businesses a variety of opportunities to get visibility among speech language and hearing professionals.

CONVERGENCE GOLD SPONSOR (\$7,500)

Includes logo on Tote Bags (CSHAF branding and multiple Gold Sponsor logos)

Guest blog post on csa.org (1, approved by CSHAF)

Extra recognition at opening general session, Celebration of Excellence and College Bowl

VISIBILITY

- Company logo on all Convergence sponsorship signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition of sponsors (minimum 1 per month from registration start through a month after conference)

VISIBILITY IN PUBLICATIONS

- Logo in onsite convention program (print or digital - listing by level)
- Convention program ad discount (10%)
- Sponsorship logos and hyperlinks in all conference emails, conference promotions in Foundation newsletter, and conference related promotions in *CSHA Connect* and *QuickNotes*

WEBSITE VISIBILITY

- Logo with hyperlink on the CSHA Foundation Convergence web page (Jan-April)

OTHER BENEFITS

- Ability to add an additional item to conference tote bag (must be approved by CSHAF)
- Priority sponsorship reservation and booth selection for 2023 Convergence

Contact Cici Trino at cicit@aosinc.biz or 916-961-9999.

CONVERGENCE 2022 SPONSORSHIPS (Continued)

CONVERGENCE SILVER SPONSOR (\$5,000)

Extra recognition at opening general session, Celebration of Excellence and College Bowl.

VISIBILITY

- Company logo on all Convergence sponsorship signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition of sponsors (minimum 1 per month from registration start through a month after conference)

VISIBILITY IN PUBLICATIONS

- Logo in onsite convention program (print or digital - listing by level)
- Convention program ad discount (10%)
- Sponsorship logos and hyperlinks in all conference emails, conference promotions in Foundation newsletter, and conference related promotions in *CSHA Connect* and *QuickNotes*

WEBSITE VISIBILITY

- Logo with hyperlink on the CSHA Foundation Convergence web page (Jan-April)

OTHER BENEFITS

- Ability to add an additional item to conference tote bag (must be approved by CSFAF)
- Priority sponsorship reservation and booth selection for 2023 Convergence

CONVERGENCE BRONZE SPONSOR (\$2,500)

VISIBILITY

- Company logo on all Convergence sponsorship signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition of sponsors (minimum 1 per month from registration start through a month after conference)

VISIBILITY IN PUBLICATIONS

- Logo in onsite convention program (print or digital - listing by level)
- Convention program ad discount (10%)
- Sponsorship logos and hyperlinks in all conference emails, conference promotions in Foundation newsletter, and conference related promotions in *CSHA Connect* and *QuickNotes*

WEBSITE VISIBILITY

- Logo with hyperlink on the CSHA Foundation Convergence web page (Jan-April)

OTHER BENEFITS

- Ability to add a literature piece in conference tote bag (must be approved by CSFAF)
- Priority sponsorship reservation and booth selection for 2023 Convergence

Contact Cici Trino at cicit@aosinc.biz or 916-961-9999.